> Editor note:

Dear editor, thank you for your feedback and comment. Please kindly see our response below and we have updated the manuscript accordingly.

> - add subsection: research implication

Research implication has been added and updated according to editor’s feedback.

> - see also editor version file

We have revised the editor version file following editor’s and reviewer’s feedback.

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> Reviewer

Dear reviewer,

Thank you for your comments and feedback. We have followed your comments accordingly.

> 1. Title will be better if adjusted to ....Village Tourism in Indonesia.

Title has been adjusted following your suggestion. However, we keep using the term “tourism village” as direct translation of “*Desa Wisata*”.

> 2. Citation in the beginning or middle of paragraph only the year is in the

> brackets.

Thank you for your comment. We have revised the citation’s format, to put the year inside the brackets.

> 3. Mention the short-middle-long strategy in a table. Put Figure 8,9, and 10

> in appendix.

Short-middle-long strategy has been mentioned inside table 1. We also provide a sentence to specify Table 1 as reference for short-middle-long strategy. Figure 8,9, and 10 has been put in appendix.